

SAVAGE LIFE
ENTERTAINMENT

ELECTRONIC PRESS KIT

Derrick4Real

ARTIST · INFLUENCER · CEO, SAVAGE LIFE ENTERTAINMENT · BRAND ARCHITECT

“Brand builder and strategist” out of Baton Rouge, with more than 20 years in the music business, and the mastermind behind the Savage Life brand.

QUICK FACTS

Based in
Baton Rouge, Louisiana

Also known as
SupaUnit, Mr.420

Role
CEO, Savage Life Entertainment; artist and influencer

Known for
Building the Savage Life brand and managing Webbie’s career

Movement
SupaUnit · BadazzSavageLife

Current single
“Put The World On It”

Management
FCMG · Rich Money Empire Inc · Top Yellow Management

Sign-up
SupaUnit.com



Put The World On It
Derrick4Real · Current single

ABOUT

Derrick4Real (Derrick Marquis Johnson), also known as SupaUnit, is the CEO of Savage Life Entertainment and a key figure in the SupaUnit and BadazzSavageLife movement. Based in Baton Rouge, Louisiana, he has worked in the music business for more than 20 years and describes himself as a brand builder and strategist who creates professional opportunities for entrepreneurs and creatives.

He is the creator of the Savage Life brand, built from the ground up in Baton Rouge with Webbie. He is described as the mastermind behind Webbie's career and managed him through the peak of the Savage Life era, a run that helped change the trajectory of Baton Rouge rap.

According to his management company FCMG, he is the blood brother of Savage Life recording artist Webbie. His regional base across the South is now expanding into national touring.

MUSIC

- **"Put The World On It"**: flagship high-energy Southern single, also the name of his current tour. An official remix is reported to be in production.
- **"V12 Boyz_Full Court V3 (Radio Mix)"**

LIVE

- Headlined **The Social** in Baton Rouge (January 2025).
- Has performed across the South, with tour dates planned in new territories.

PRESS

- **Reallyfe Street Starz Podcast, Episode 696** (May 25, 2020): "Webbie's Manager 'Supa Unit' on creating Savage Life with Webbie, Webbie vs Boosie, Baton Rouge rap." He covers building Savage Life, the creative choices behind the albums, and Baton Rouge rap's national influence.

BRAND WORK

- Savage Life brand and album campaigns, including Webbie's *Savage Life* series (2005–2020).

FOLLOW

- **Instagram:** instagram.com/Supa_Unit
- **TikTok:** tiktok.com/@supaunit.derrick4real
- **Facebook:** facebook.com/supaunitofficial
- **X / Twitter:** x.com/supaunitmusic
- **FCMG profile:** fcmgllc.us/derrick4real
- **Savage Life on Instagram:** instagram.com/savage_familys
- **SupaUnit Community:** supaunit.ning.com

LISTEN / WATCH

- **"Put The World On It":** FCMG artist page
- **Interview:** Reallyfe Street Starz, Ep. 696
- **Savage Life catalog:** Webbie's albums and videos on the Savage Life Music Hub

LINK TREE

All links in one place: savagelifeentertainment.com/links/derrick4real.html

BOOKING & PRESS CONTACT

- **Savage Life Entertainment:** business@savagelifeentertainment.com
- **General:** info@savagelifeentertainment.com
- **Website:** savagelifeentertainment.com
- **FCMG:** info@fcmgllc.us
- Business inquiries only: no one can bind FCMG to a verbal agreement.

Compiled by Savage Life Entertainment from public sources (Wikipedia, FCMG, streaming platforms, Audiomack, Reallyfe Street Starz Podcast). Details are subject to update by the artist and SLE management.